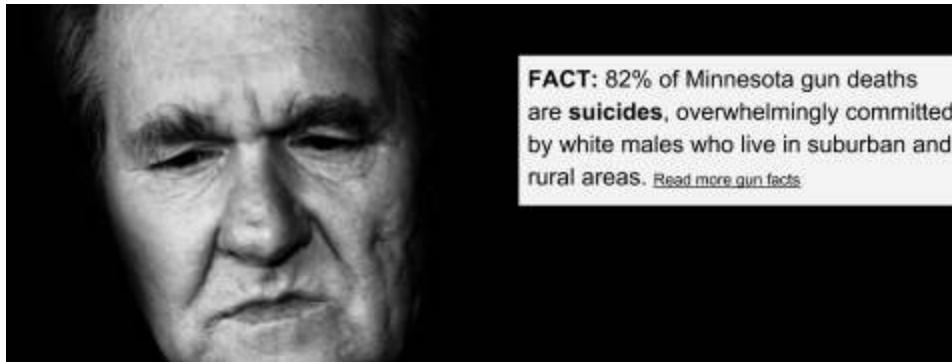


# Calling all video & radio enthusiasts—PSA Contest!

*Submit video and audio clips for an important public service announcement*

## **Targeting Safety: Protecting Minnesotans from Gun Violence** **A public health PSA contest for adults and youth**



Gun violence—defined as any form of bodily harm inflicted by guns—devastates Minnesota families and communities. By participating in this important public service announcement (PSA), you can help raise awareness about the need to protect the people of Minnesota from gun violence. Submit your 30-second video and/or audio presentation by Monday, March 20, 2017.

### **JUDGING & PRIZES**

All ages are encouraged to participate. Qualifying submissions will be reviewed by a team of independent judges for artistic merit and the power of the message. Prizes will be awarded in open (18+) and youth categories for video and audio clips (14 total prizes available):

- 1st place: \$500
- 2nd place: \$300
- 3rd place: \$200
- People's choice: \$100

Winners will be screened at a public event at the University of Minnesota on Friday, April 7. View complete contest guidelines at [www.protectmn.org/events](http://www.protectmn.org/events).

*Don't miss this unique opportunity to share your creativity and promote Public Health awareness!*

### **ABOUT THE SPONSORS**

This PSA is hosted by Protect Minnesota, in partnership with the University of Minnesota School of Public Health, and the Minnesota Public Health Association. Visit the Protect Minnesota website for more facts about gun violence in Minnesota and the U.S.