

# Leading the Conversation Communications Training Worksheet



Formula for leading the conversation about gun violence and the pro-gun bills coming up this session:

*Feeling + personal experience + fact about gun violence or bill = your compelling message*

## 1. Feeling words about gun violence

alarmed	depressed	fearful	heartbroken	panicky	threatened
angry	despairing	frightened	incensed	paralyzed	unbelieving
anguished	disappointed	frustrated	infuriated	powerless	upset
anxious	dismayed	fuming	lost	scared	victimized
appalled	distressed	furious	mournful	sorrowful	vulnerable
concerned	enraged	grief-stricken	nervous	terrified	worried

My feeling words: \_\_\_\_\_

## 2. Personal experience

I have children (grandchildren/nephews and nieces)/ I'm a teacher/ I work with children and I think about what would happen if...

- there was a shooting at their school,
- they found a gun at a friend's house or car,
- if they were ever depressed and had a suicidal impulse

I'm a health care provider and I have seen...

I work with the mentally ill/ I have family members who struggle with mental illness and...

I personally struggle with depression/ People I love struggle with depression and...

I am afraid to go outside in my neighborhood/ I hear gun shots in my neighborhood/ My neighbor was shot...

I'm a hunter/ I come from a hunting family/ I love sports shooting...

I have been a victim of violence/ Someone I love was a victim of violence...

Some of my co-workers talk about guns/ are very angry people/ don't seem very well balanced...

When I'm in a big crowd I think about...

I am a pastor/ priest/ rabbi/ person of faith and...

My personal experience \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

